

A spatial ex ante framework for guiding agronomic investments in Tanzania

**Sebastian Palmas
Jordan Chamberlin**

AfricaGIS

November 19, 2019

Africa's R&D & investments

Huge yield gaps in staples → where to invest?

Agronomic research

- Traditionally aspatial
- Agronomic returns over economic returns (profit and risk as evaluation criteria)

Targeting investments

- Fails to incorporate farmer-level decision making.
- Public and private

Objectives

- Have a geospatial framework to predict fertilizer profitability for maize systems in SSA.
- Determine the profitability of different fertilizers across space and provide feedback on finding potential optimal fertilization recommendations for different scales.
- Potential effects of a subsidy policy



Spatial *ex ante* analytical framework

Agronomy
Biophysical
context



Yield

$$= f(\text{agronomy})$$

Rainfall Climate
Price



Stochasticity

Inputs
Farmgate prices
Markets

Prices

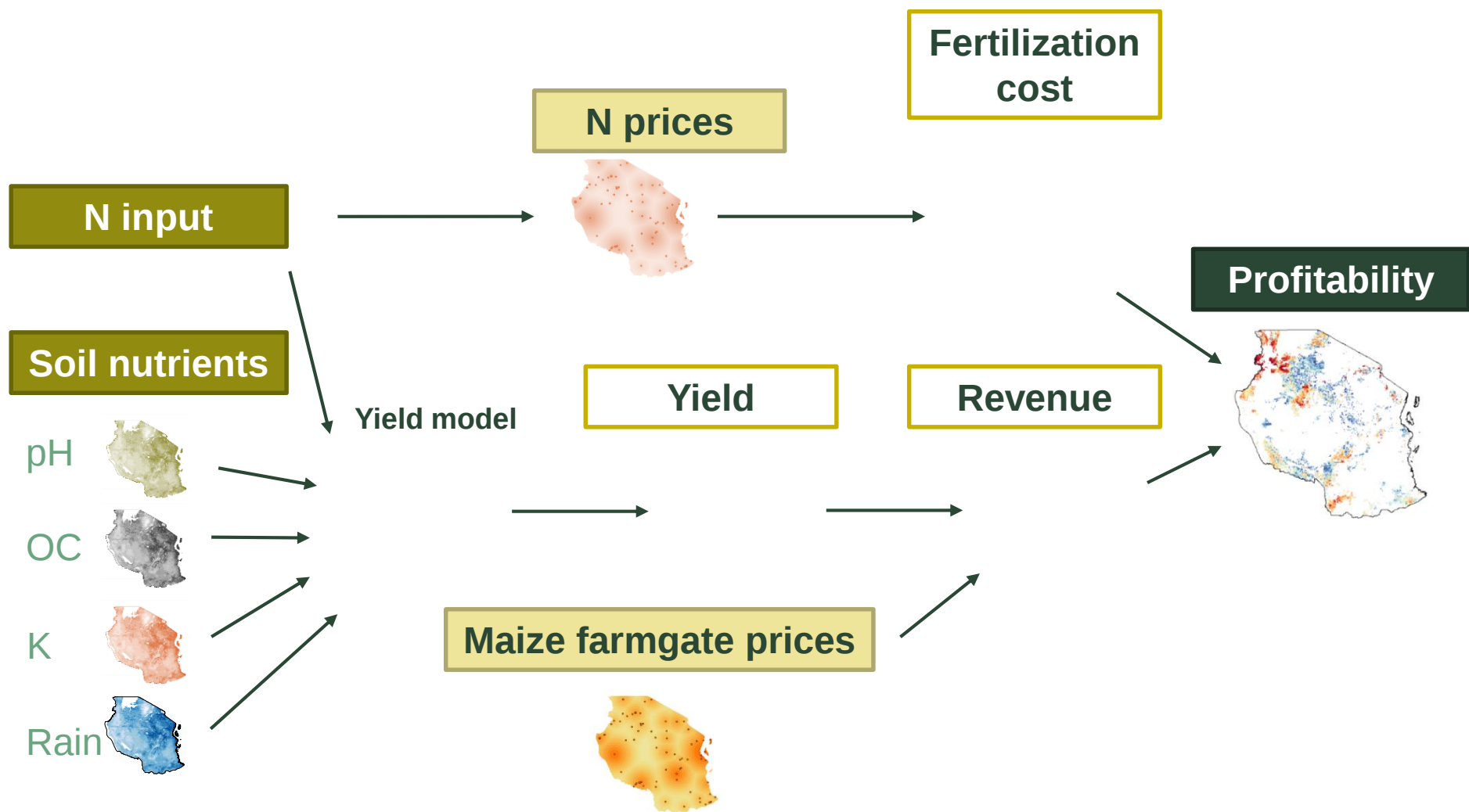


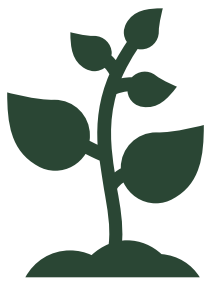
Returns



Expected returns







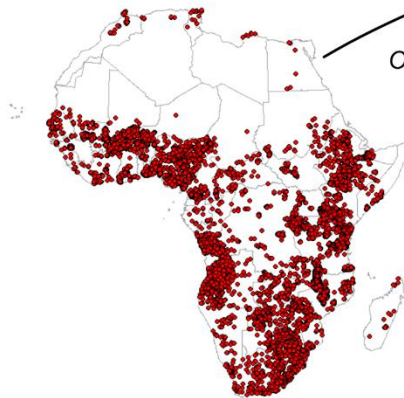
Yield: Soil Nutrients - AfricaSoils

Soil covariates:

- MODIS and SRTM DEM land products,
- GlobeLand30 aggregated land cover data (30 m -> 250 m),
- SoilGrids1km (global models)

Fit models and generate predictions (random forests + kriging)

Overlay / generate a regression matrix



Soil profiles and soil samples
(model calibration data)

*Collect new ground data
(legacy data + new soil observations)*

AfSoilGrids250m



- soil organic carbon,
- soil pH,
- sand, silt and clay fractions,
- coarse fragments,
- bulk density,
- cation-exchange capacity,
- total nitrogen,
- exchangeable acidity,
- Al content,
- exchangeable bases (Ca, K, Mg, Na),
- available water capacity
- ...

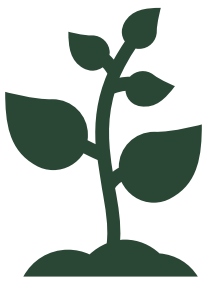
Share / distribute



User community
(extension workers, government agencies, agri-business)

africasoils.net





Yield: Regression model

N applied

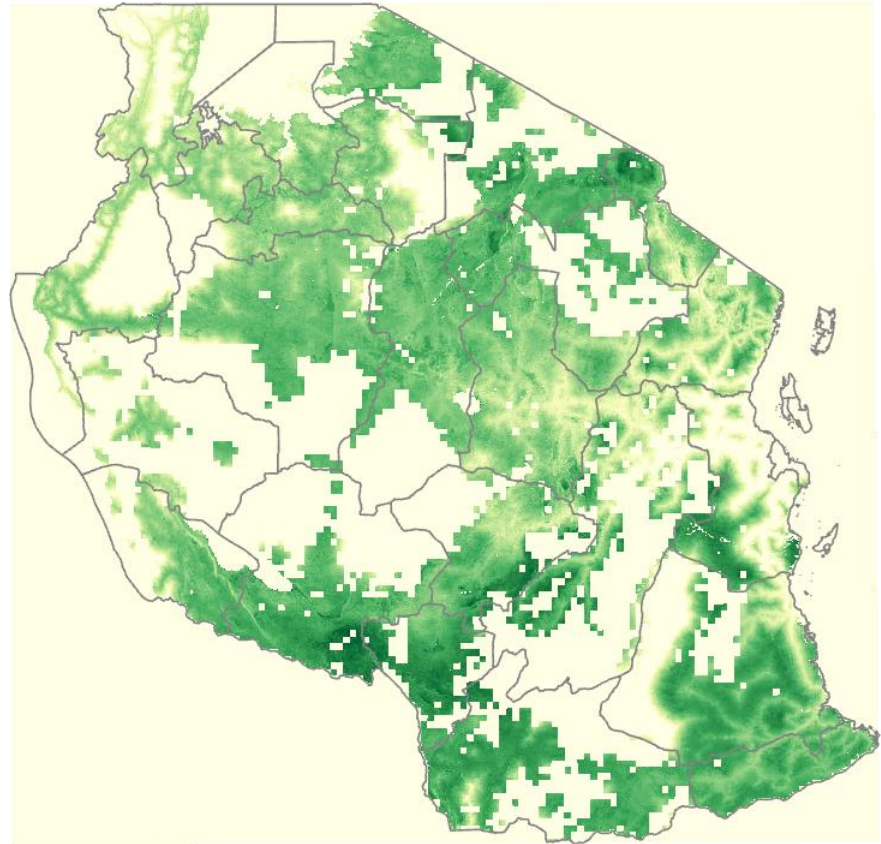
Soil nutrients

Rainfall

Accessibility

Management

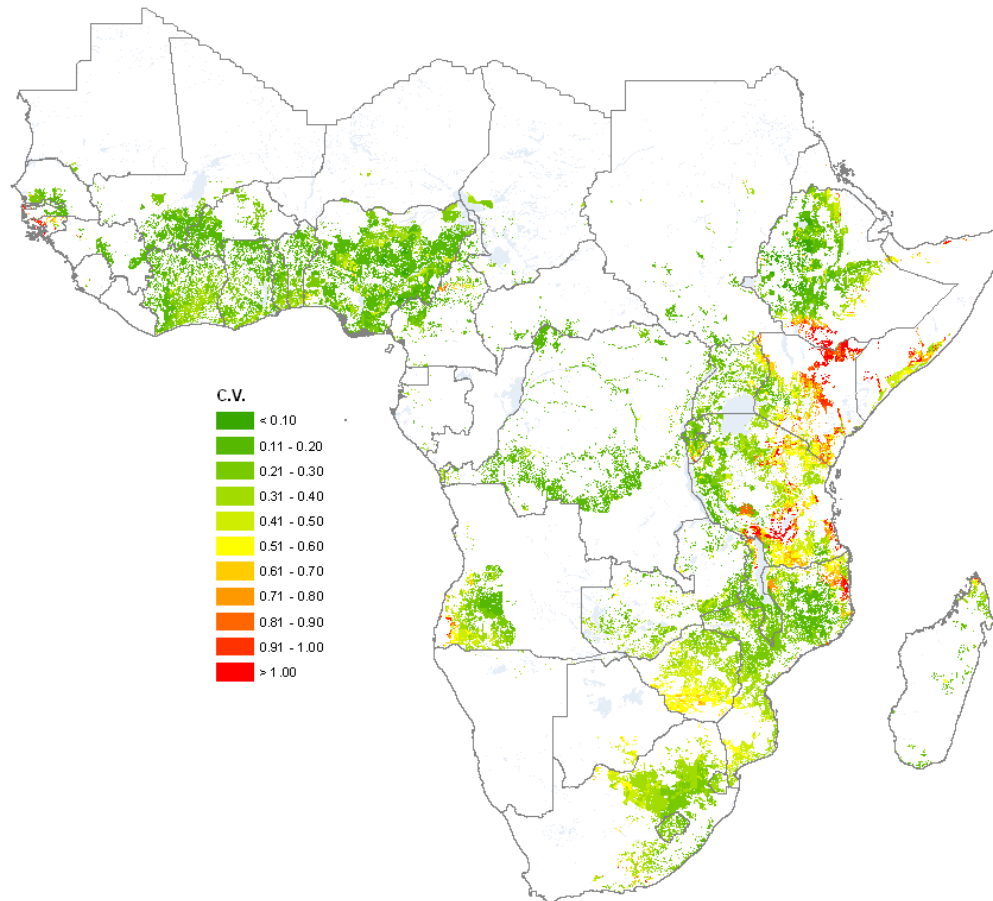
Household

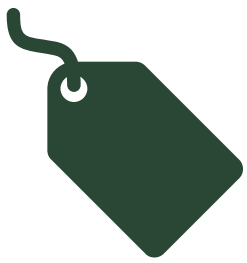




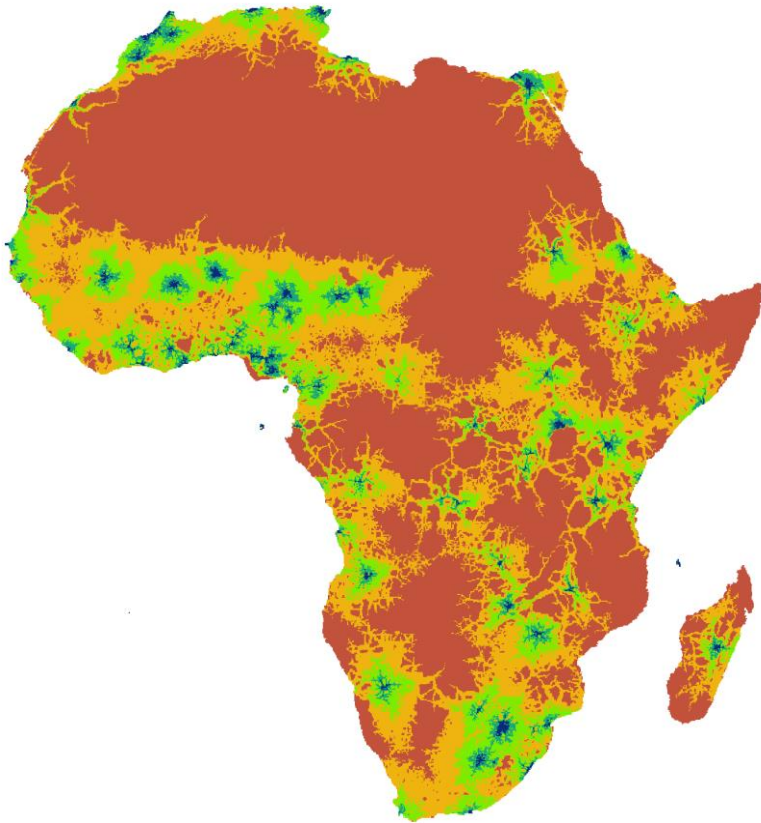
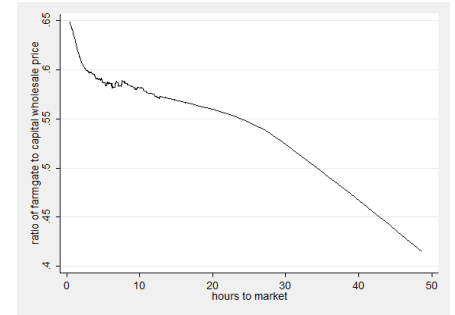
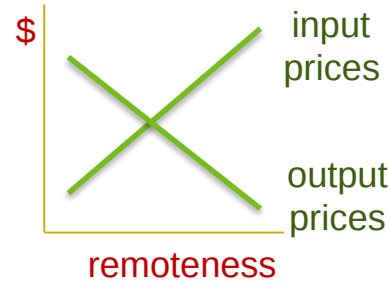
Stochasticity

Rainfall variability





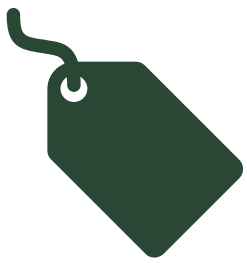
Input price modeling



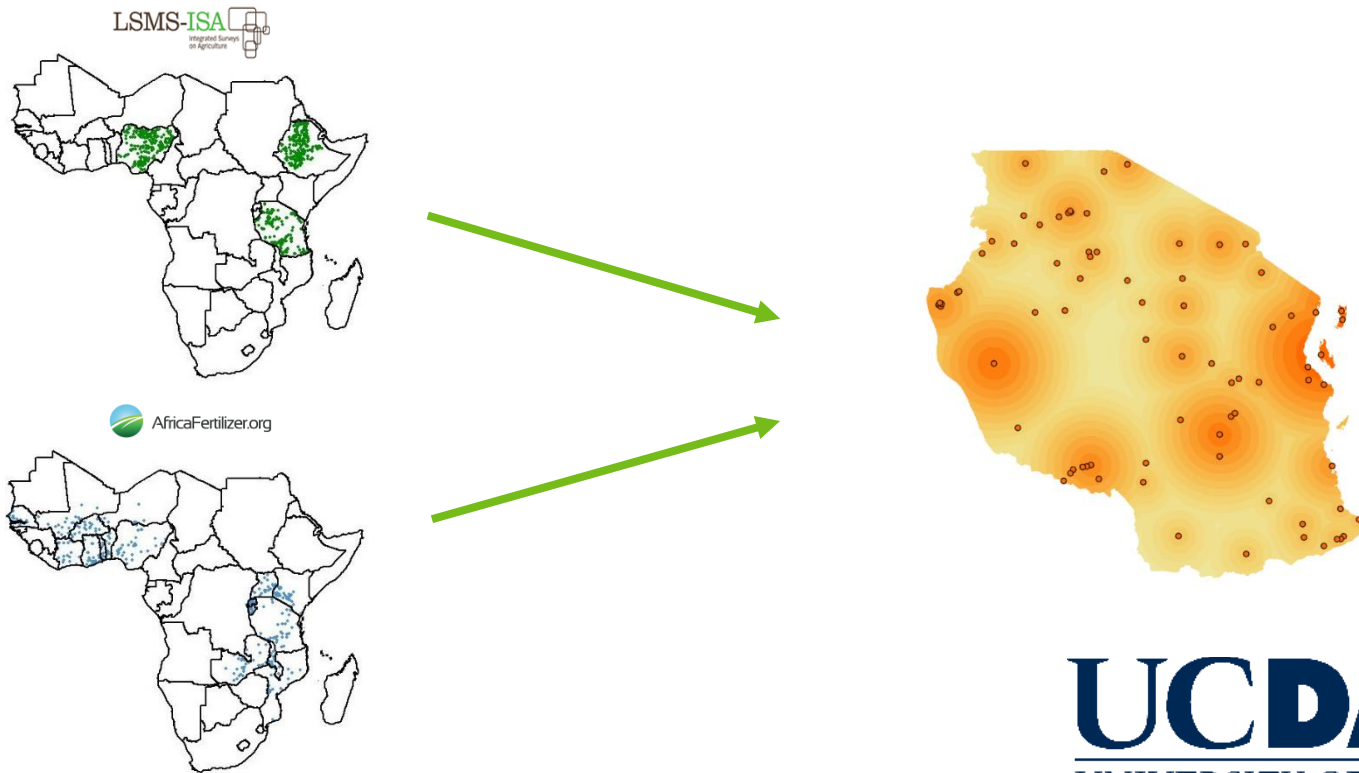
- Market price data from various MIS
- Price observations from georeferenced household survey data

UC DAVIS
UNIVERSITY OF CALIFORNIA



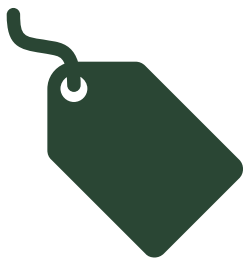


Input price modeling



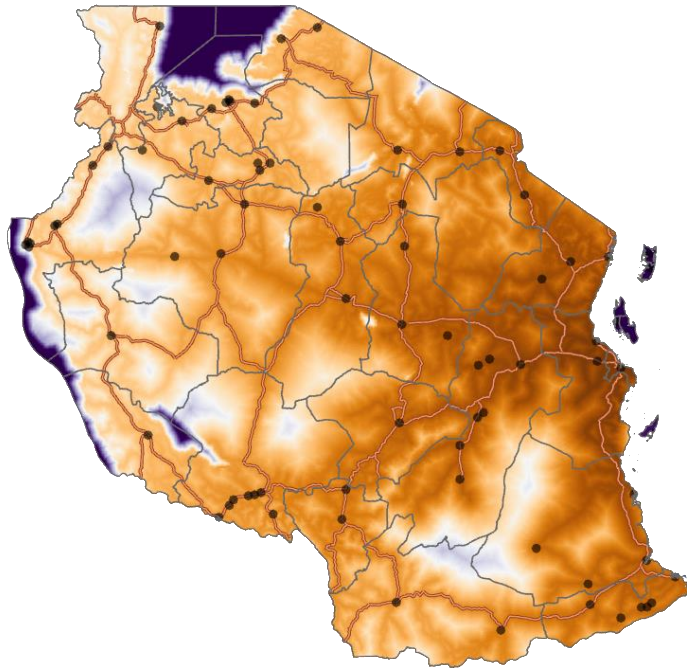
UC DAVIS
UNIVERSITY OF CALIFORNIA



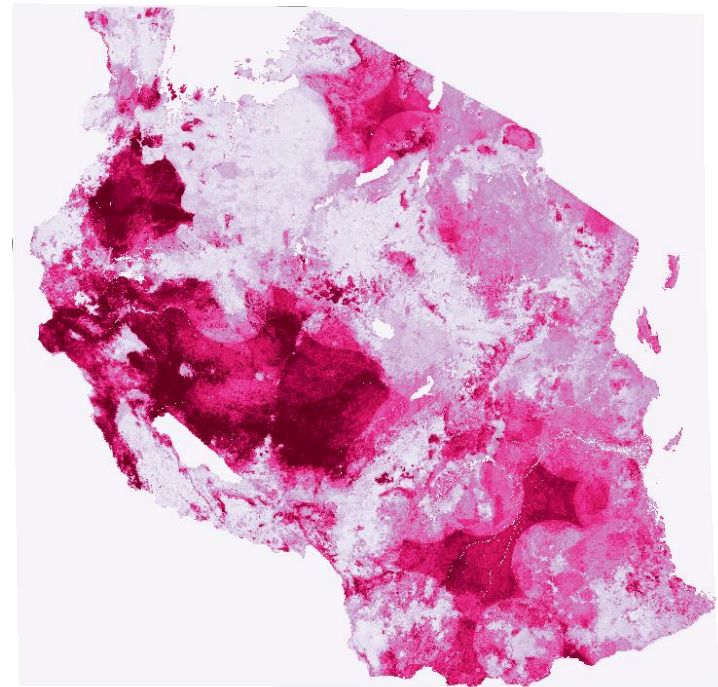


Prices: Maize market prices

Market access

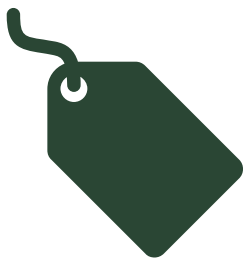


Market price

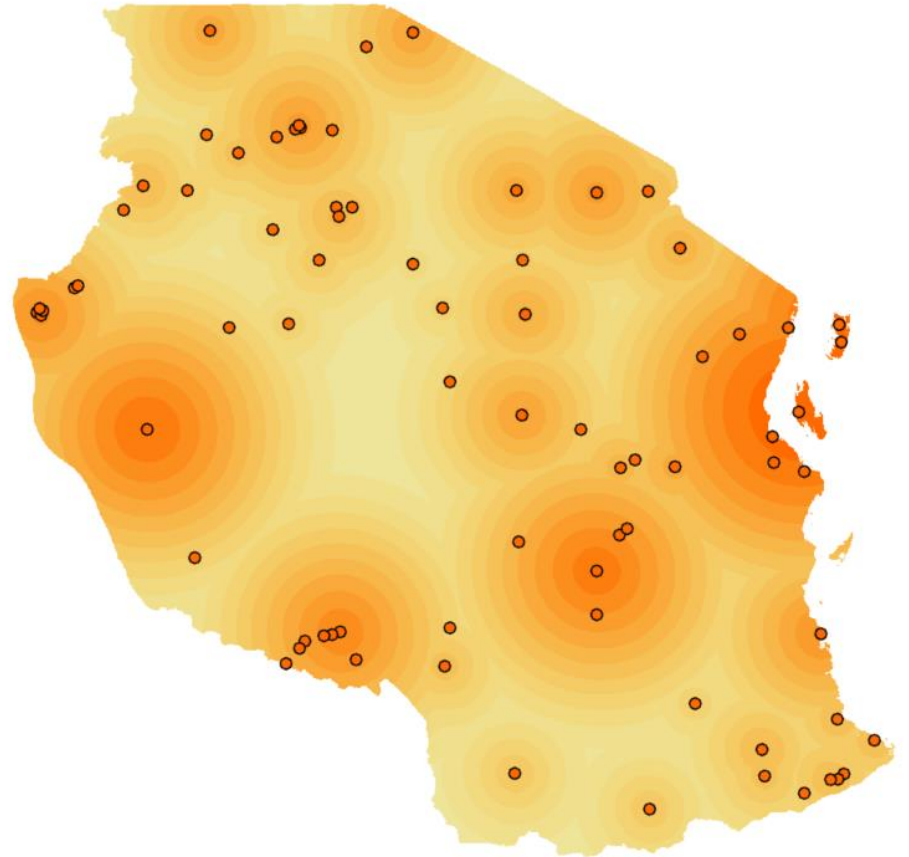


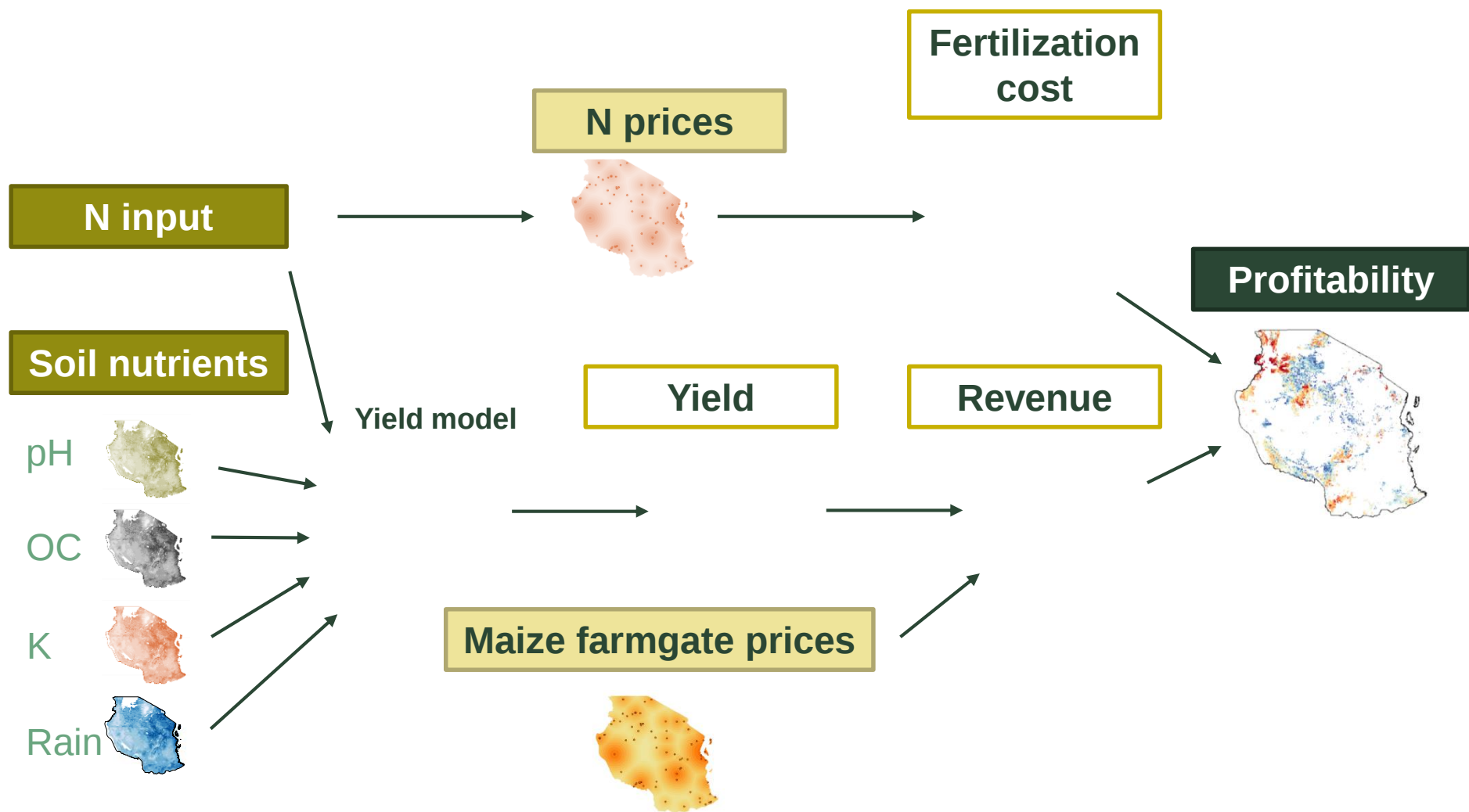
$$r^2 = 0.9$$





Prices: Farmgate prices



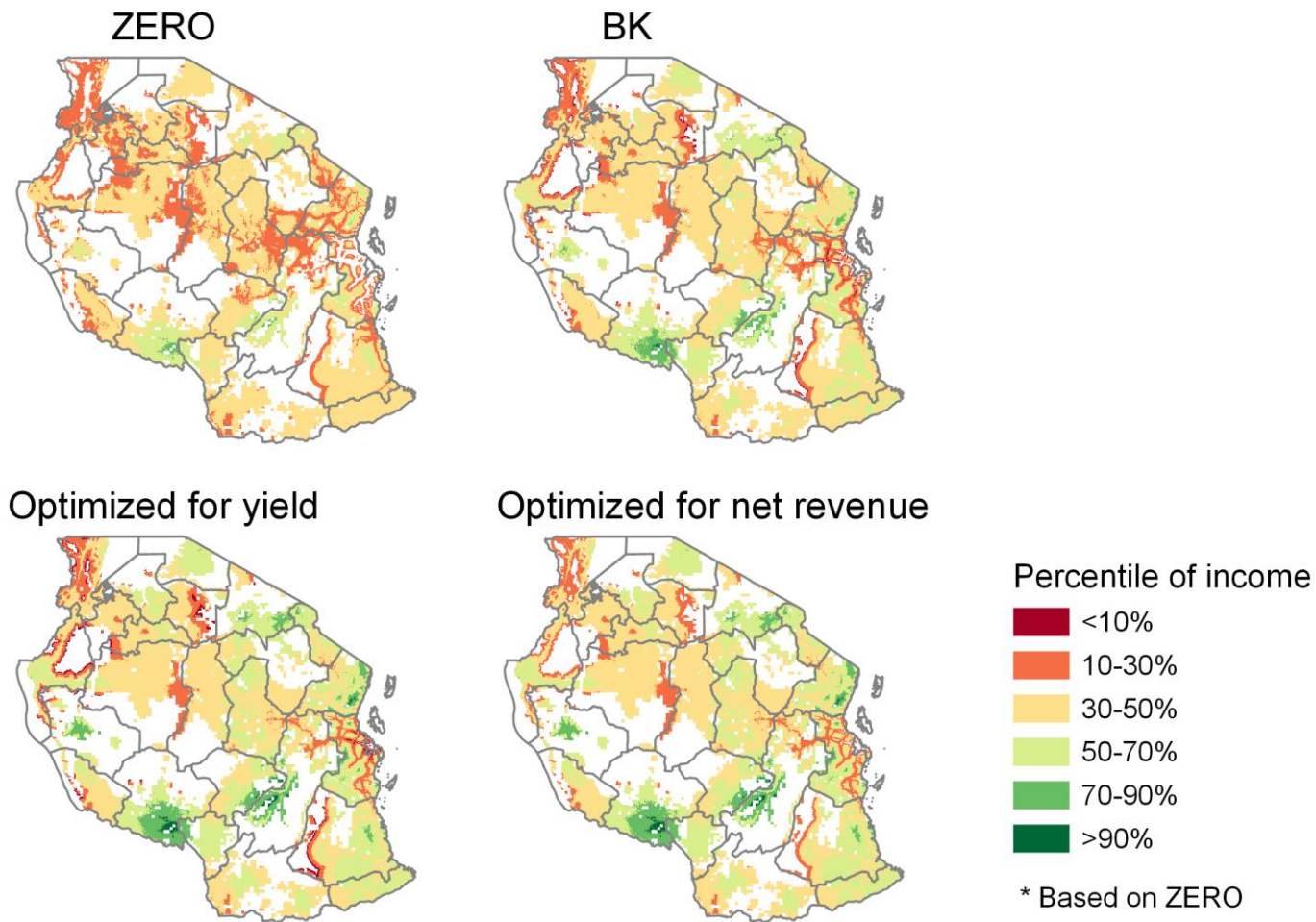


Scenarios

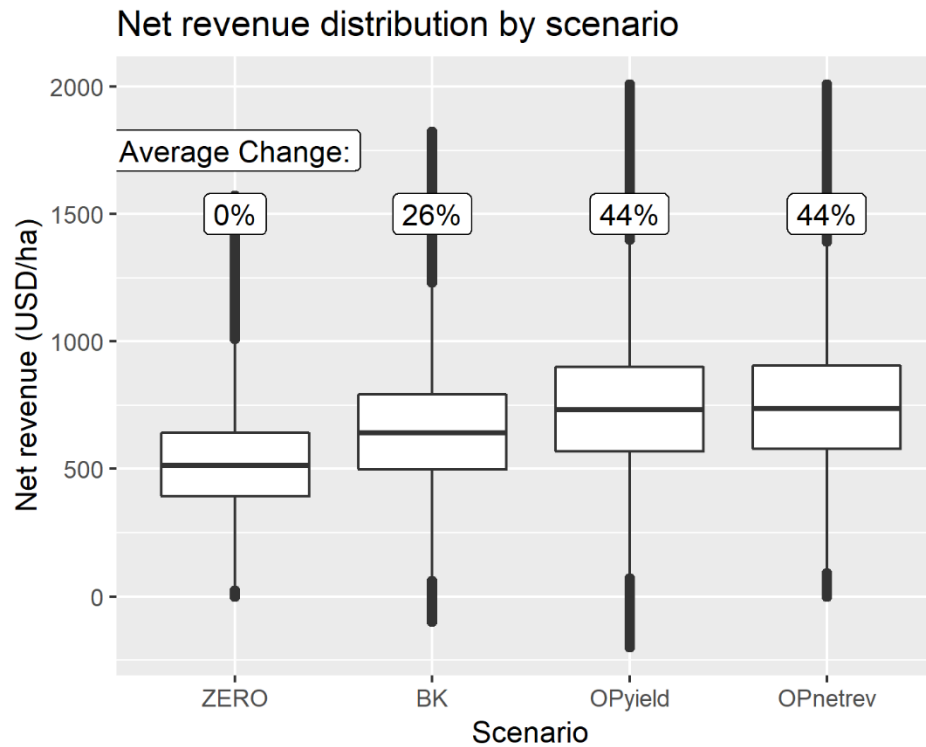
Scenario		N input
ZERO		0 kg/ha
Blanket recommendation		100 kg/ha
Optimized	by Yield	Highest yields
	by Net revenue	Highest profitability



Net revenue



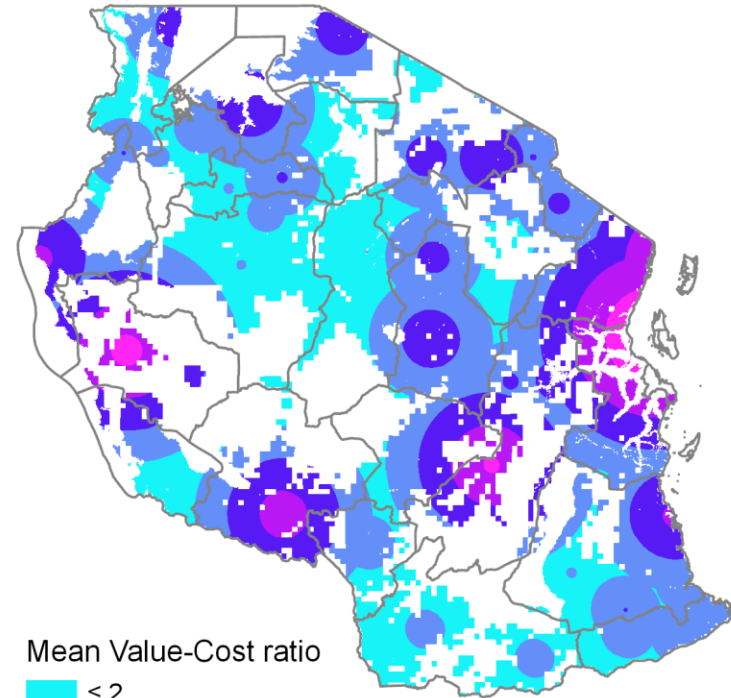
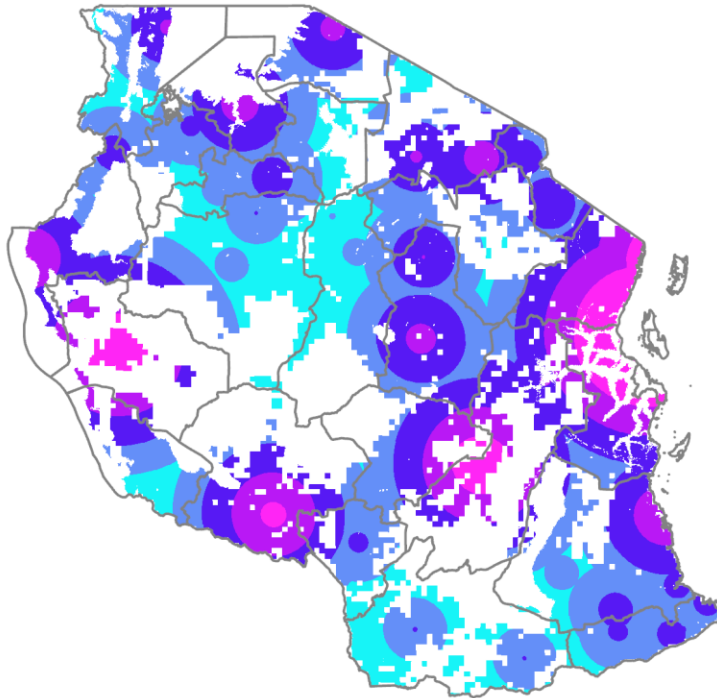
Profitability by scenario



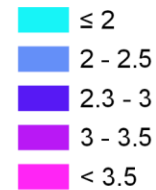
Value-Cost ratio

BK

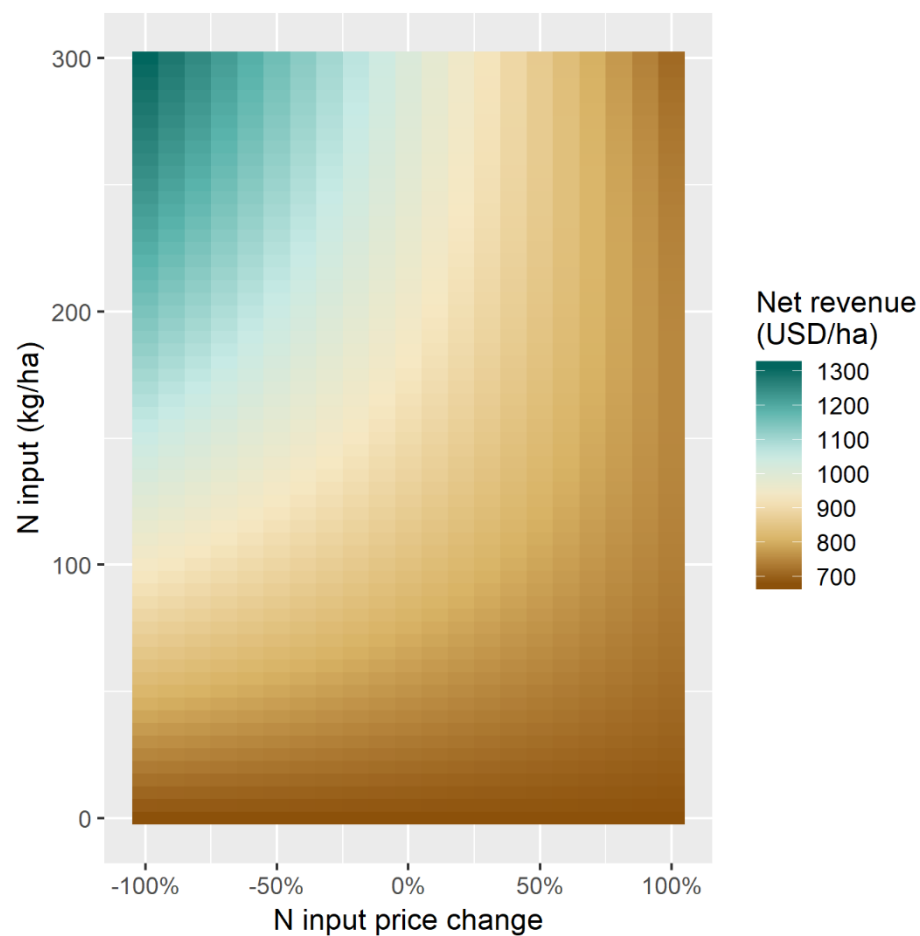
Optimized for net revenue



Mean Value-Cost ratio



Price changes and Input



How much fertilizer is needed to increase maize production by 30%?

Where to bundle with insurance?

Returns to site-specific nutrient mgt?

Correlation with fertilizer usage

Market demand for new blend?

Rainfall variability

Returns to fertilizer versus new variety?

Acknowledgements

BILL & MELINDA
GATES *foundation*



AI for Earth





Thank you
for your
interest!