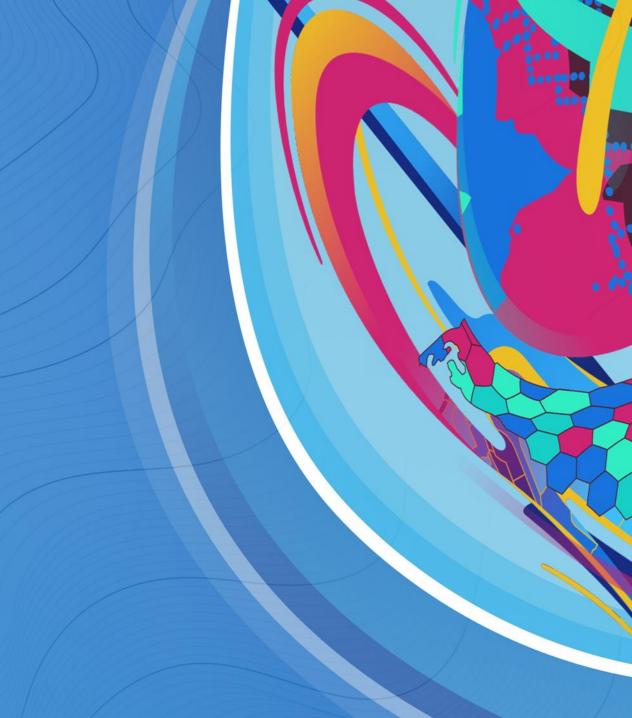
### **Future of the GIS Professional**

Lebogang Mashishi - Product Lead



THE SOUTHERN AFRICA ESRI USER CONFERENCE 2023



### **Meet The Team**



Claudio Duarte Industry Lead: Utilities



Liezel Botha Geospatial Technology Leader

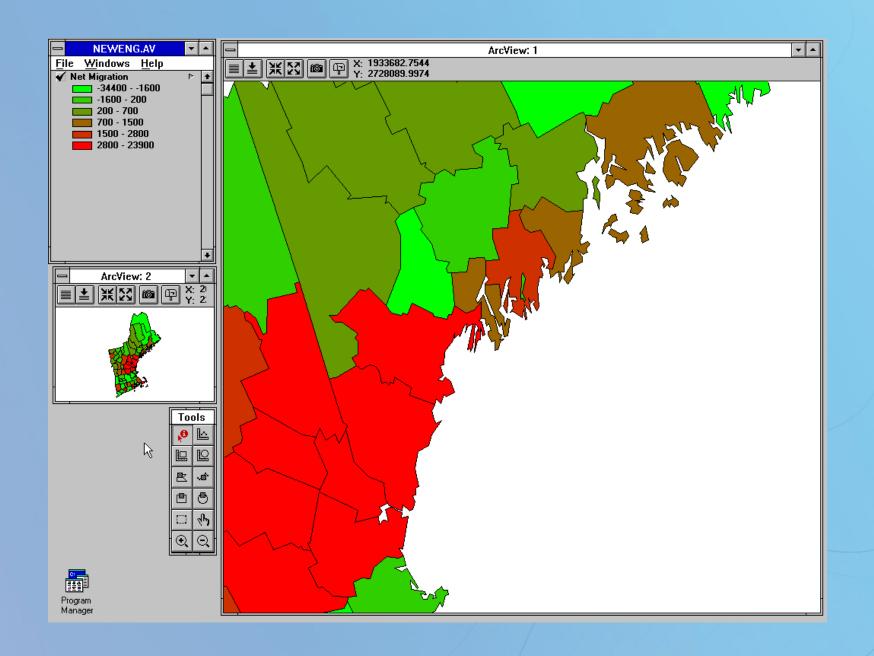


Adam Carnow Industry Specialist: Public Work

### The Beginning Adam Carnow

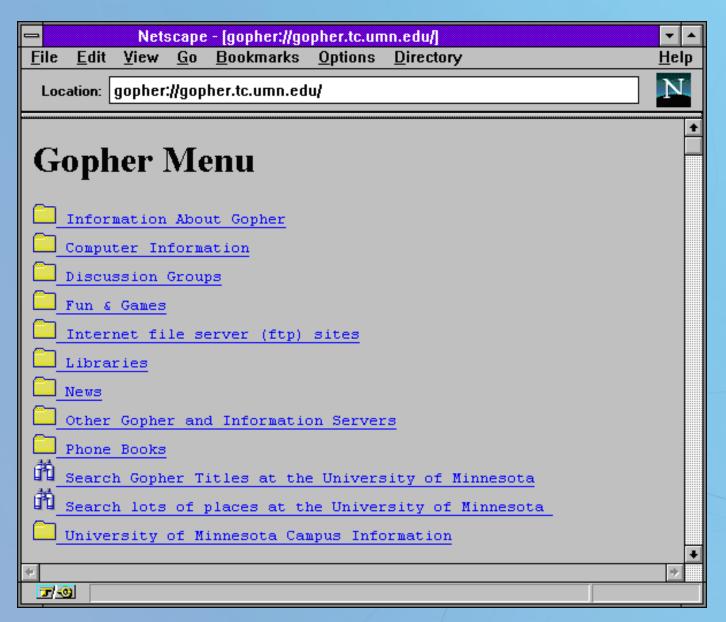




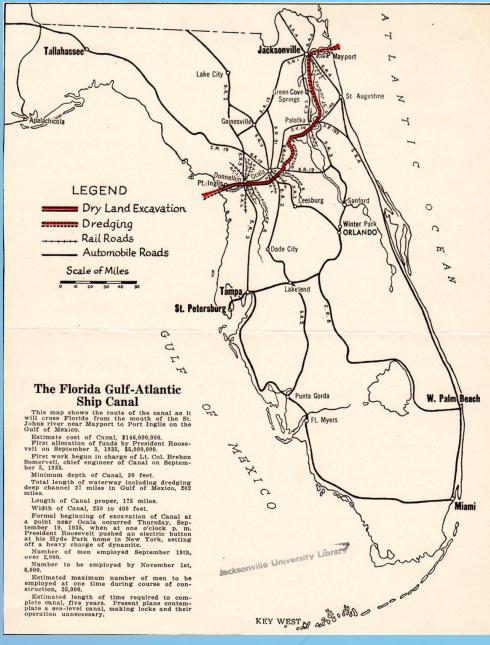










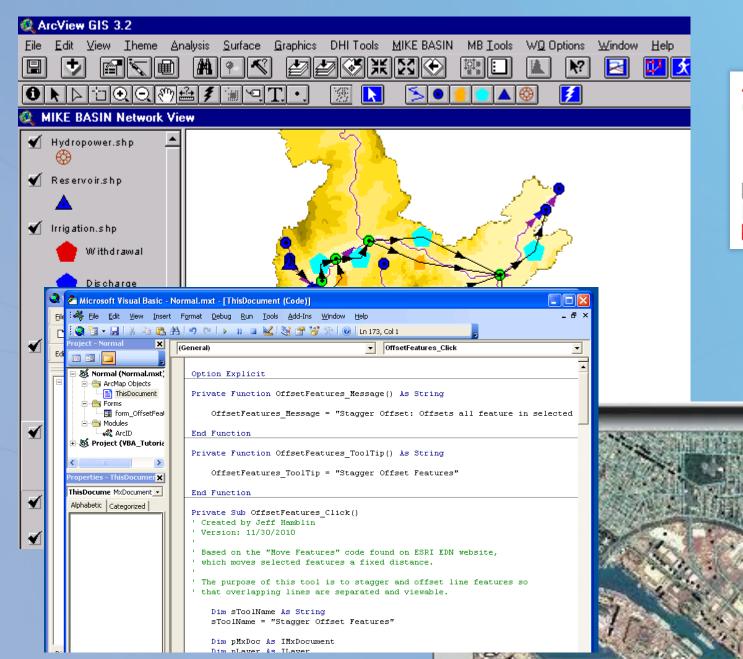


## The Evolution Liezel Botha

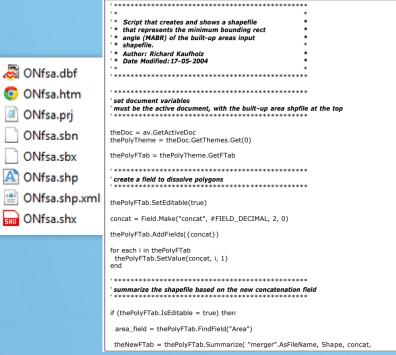








May cream with broken Copyright (INC 369-559) from





## The Future Claudio Duarte











R12,86 / L







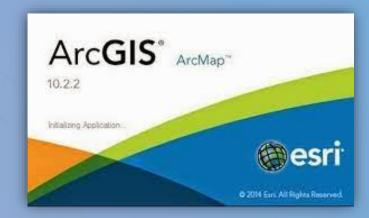


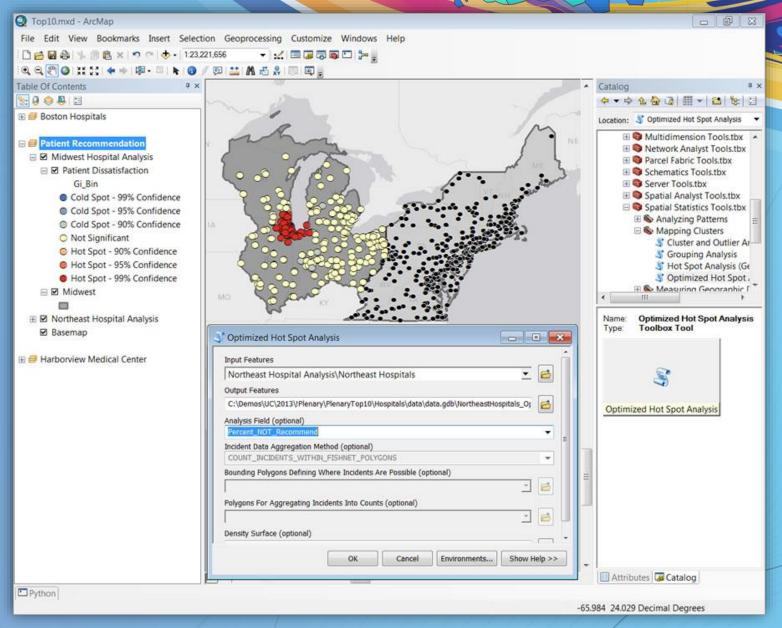




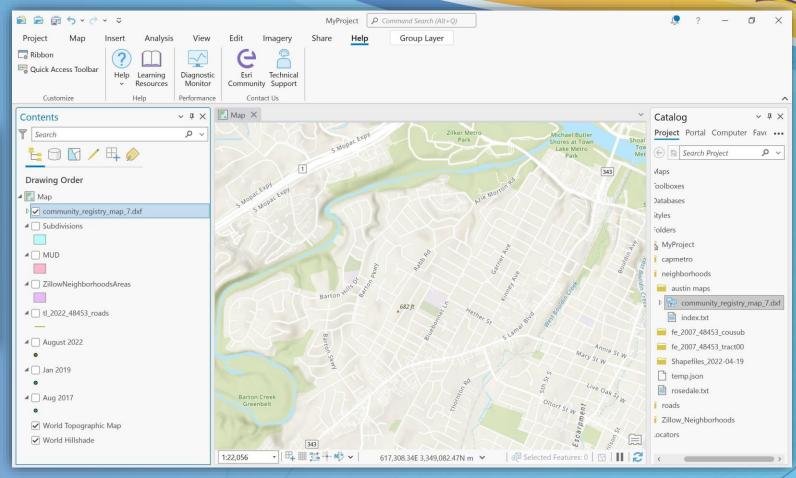
THE SOUTHERN AFRICA ESRÍ USER CONFERENCE 2023

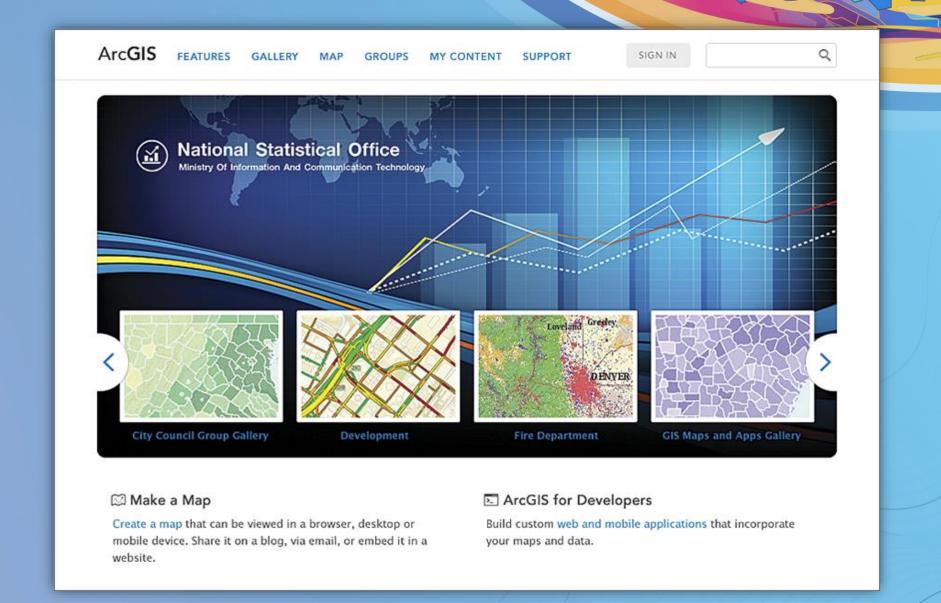


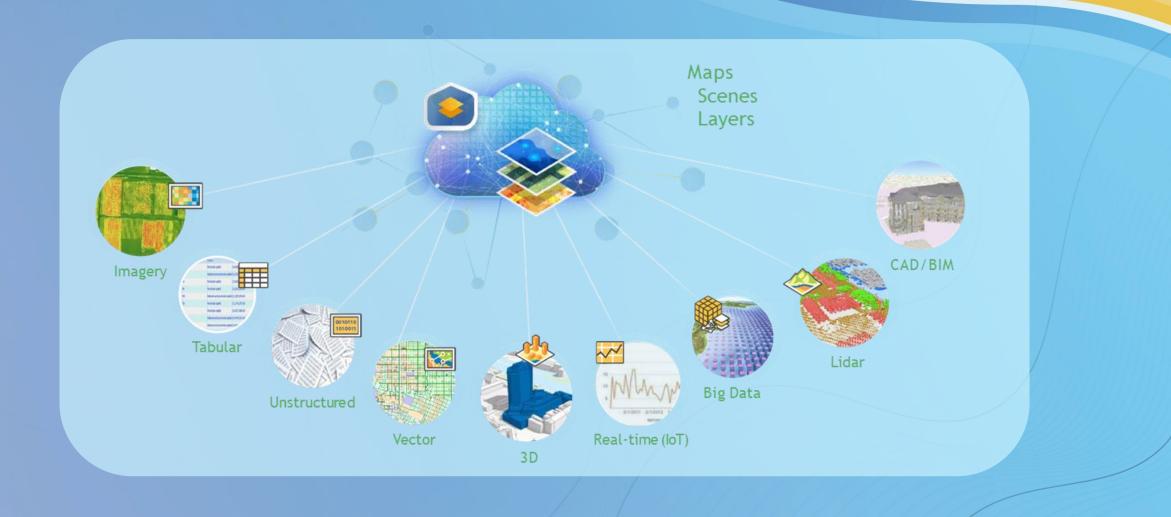














THE SOUTHERN AFRICA ESRÍ USER CONFERENCE 2023

### Field Operations & Data Collection

Comprehensive Field App

**ArcGIS Field Maps** 

Geocentric Workflows

> Collection, Updating, Tracking, Viewing & Markup



Specialized Data Collection

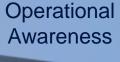
**ArcGIS Survey123** 

uickCapture

Form-Centric Collection

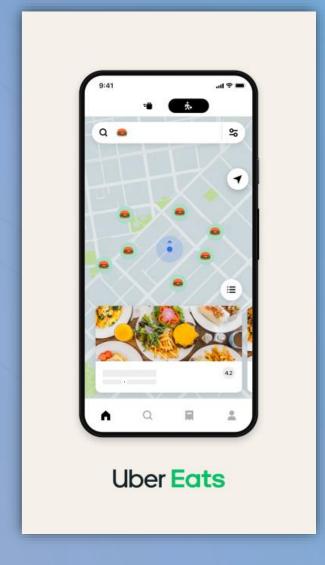


**Fast Observation Location Sharing Oriented Imagery** 

















# **Future Trends of GIS**

### Where are we going?

Looking down the road for the next big thing...

- Connected trends
  - Data-Driven Decisions
  - Mobility
  - Real-Time
  - Big Data
  - Sensors (IoT)
  - Al
  - Imagery
  - 3D
  - Low Code/No Code



Data-Driven Decisions

**Big Data** 

Artificial Intelligence Analytics

Best Data Available Location (GIS)

Insight

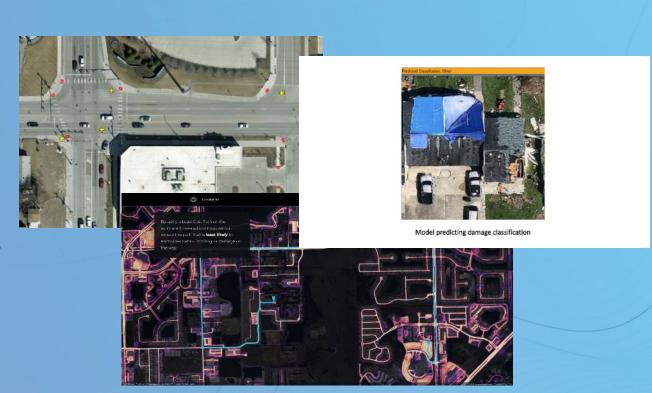
Real-Time Data Sensors (IoT)

Improved Action

### More need for GeoAl

There is so much more value hidden in our Imagery & Point Clouds...

- Aerial Imagery & LiDAR opportunity to extract features, measure change
  - Land Cover/Use
  - Vegetation
  - Impervious Surfaces
  - Sidewalks
  - Signs
  - Streetlights
  - Buildings & Building Conditions
  - Illegal Dumping
  - Impassable Roads



### More need for GeoAl

Terrestrial Imagery provides new opportunities for business value...

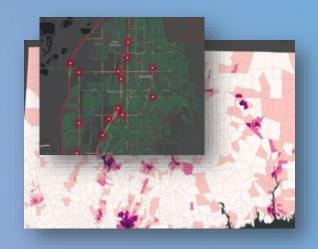
- Stationary cameras
- Turn vehicles into image data collectors to identify & locate:
  - Blight
  - Graffiti
  - Overgrowth
  - Signs, Streetlights
  - Trees
  - Sidewalks
  - Pavement Markings & Cracks
  - Water Meters
  - Vehicles
  - Pedestrians



Next Frontier: Machine Learning

### What else can GeoAl do?

### **Prediction**



### Predicting Geospatial Events/Phenomena

Water Pipe Breaks, Road Icing,
Traffic Crashes, Floods,
Storm Debris, Solar Power Potential, etc.

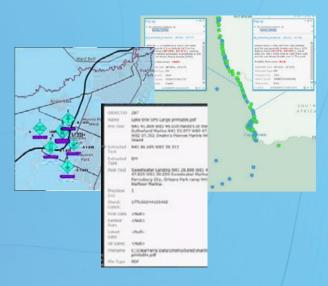
### **Pattern Detection**



### Finding Statistically Significant Clusters & Patterns

Hotspots, Anomalies, Outliers, etc.

### **Unstructured Data**



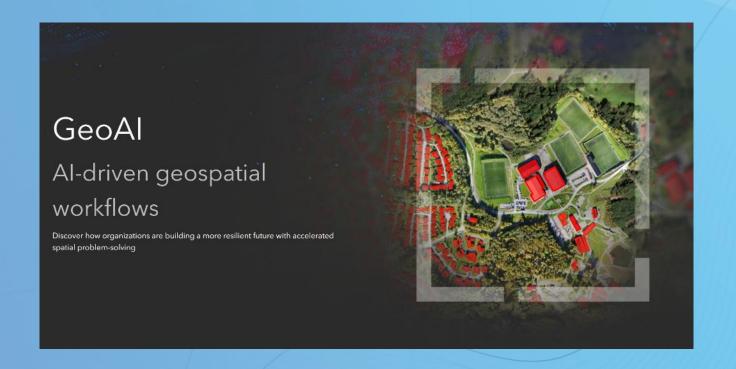
### Extracting Entities & Their Locations

Documents, PDFs, Spreadsheets, Social Media, etc.

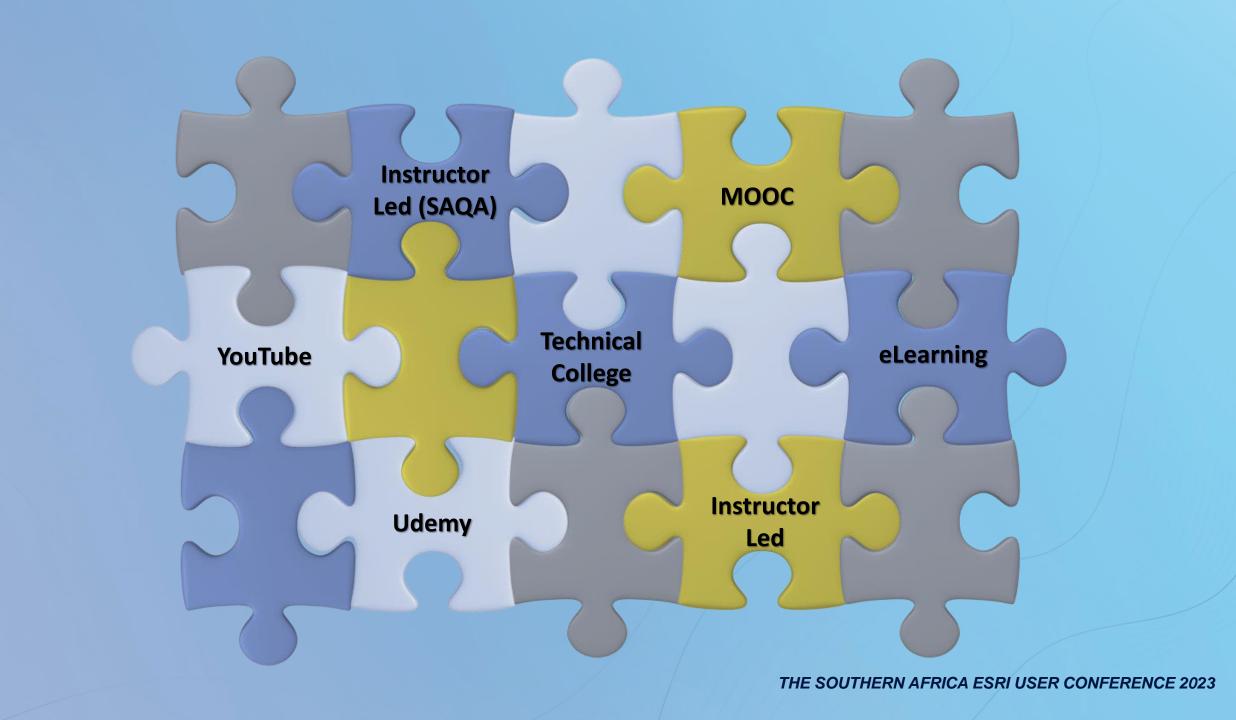
### **Get started with GeoAl**

Discover how you can accelerate spatial problem-solving...

- Pre-trained models
- Fine tune models
- Build custom models
- Integrate with other models



## Learn Equipping yourself for the future



## Plan Creating a roadmap for your future

### **SFIA 8** Summary Chart

Strategy and planning		1	2	3	4	5	6	
Strategic planning	ITSP					5	6	
Information systems coordination	ISCO						6	
Information management	IRMG				4	5		
Enterprise and business architecture	STPL					5		
Solution architecture	ARCH				4			Г
Innovation	INOV					5		
Emerging technology monitoring	EMRG				4			Г
Research	RSCH		2	3				ı
Demand management	DEMM					5		ı
Investment appraisal	INVA				4			ı
Financial management	FMIT				4			ı
Measurement	MEAS			3				ı
Sustainability	SUST				4			ı
Continuity management	COPL		2	3	4	5	6	ı
Security and privacy		1	2	3	4	5	6	
Information security	SCTY							
Information assurance	INAS							
Personal data protection	PEDP				- 4	5		ſ
Vulnerability research	VURE							ı
Threat intelligence	THIN		2	3	4	5	6	ı
Governance, risk and compliance		1	2	3	4	5	6	
Governance	GOVN						6	
Risk management	BURM			3	4	5		
Audit	AUDT			3				
Quality management	QUMG			3				
Quality assurance	QUAS			3	4	5	6	
Advice and guidance		1	2	3	4	5	6	
Consultancy	CNSL							
Specialist advice	TECH							

Change implementation		1	2	3	4	5	6	
Portfolio management	POMG					5		
Programme management	PGMG							
Project management	PRMG				4			
Portfolio, programme and project support	PROF		2	3	4	5	6	
Change analysis		1	2	3	4	5	6	
Business situation analysis	BUSA			3	4	5	6	
Feasibility assessment	FEAS			3				
Requirements definition and management	REQM		2					
Business modelling	BSMO		2					
Acceptance testing	BPTS		2					
Change planning		1	2	3	4	5	6	
Business process improvement	BPRE					5	6	
Organisational capability development	OCDV					5		
Organisation design and implementation	ORDI							
Organisational change management	CIPM			3				
Benefits management	BENM			_		5		

The SFIA Foundation is the global not-for-profit organisation which owns the Skills Framework for the Information Age. SFIA\* is a registered trademark of the SFIA Foundation. © copyright SFIA Foundation 2021

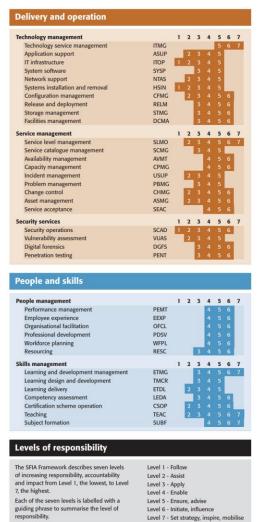
The global skills and competency framework for the digital world

ystems development		1	2	3	4	5	6	7
Product management	PROD			3	4	5	6	
Systems development management	DLMG					5	6	7
Systems and software life cycle engineering	SLEN				4	5	6	7
Systems design	DESN			3	4	5	6	
Software design	SWDN		2	3	4	5	6	
Network design	NTDS			3	4	5	6	
Hardware design	HWDE			3	4	5	6	
Programming/software development	PROG		2	3	4	5	6	
Systems integration and build	SINT		2	3	4	5	6	
Testing	TEST	1	2	3	4	5	6	
Software configuration	PORT			3	4	5	6	
Real-time/embedded systems development	RESD		2	3	4	5	6	
Safety engineering	SFEN			3	4	5	6	
Safety assessment	SFAS				4	5	6	
Radio frequency engineering	RFEN		2	3	4	5	6	
Animation development	ADEV			3	4	5	6	
Data and analytics		1	2	3	4	5	6	7
Data management	DATM	•	-		4	5	6	
Data modelling and design	DTAN		2	3	4	5		
Database design	DBDS		-	3	4	5		
Data engineering	DENG		2	3	4	5	6	
Database administration	DBAD		2	3	4	5	-	
Data science	DATS		2	3	4	5	6	7
Machine learning	MLNG		2	3	4	5	6	,
Business intelligence	BINT		2	3	4	5	0	
Data visualisation	VISL		Z	3	4	5		
Jser experience		1	2	3	4	5	6	7
User research	URCH		•	3	4	5	6	1
User experience analysis	UNAN			3	4	5		
User experience design	HCEV			3	4	5	6	
User experience evaluation	USEV		2	3	4	5	6	
	OJLV		-					
Content management	INICA	1	2	3	4	5	6	7
Content authoring	INCA	1	2	3	4	5	6	
Content publishing	ICPM KNOW	1	2	3	4	5	6	-
Knowledge management	KNOW					5	6	7
Computational science		1	2	3	4	5	6	7
Scientific modelling	SCMO				4	5	6	7
Numerical analysis	NUAN				4	5	6	7
High-performance computing	HPCC				4	5	6	7
Relationships and engagement								
Stakeholder management		1	2	3	4	5	6	7
Sourcing	SORC		2	3	4	5	6	7
Supplier management	SUPP							
Contract management	ITCM			13				
Stakeholder relationship management	RLMT				4			7
Customer service support	CSMG	1	2	3	4		6	
Business administration	ADMN	1						
		-				72.5		
ales and marketing		1	2	3	4	5	6	7

MKTG 2 3 4 5 6

Marketing

Sales support



## Questions info@esri-southafrica.com

### Please share your feedback in the UC2023 app



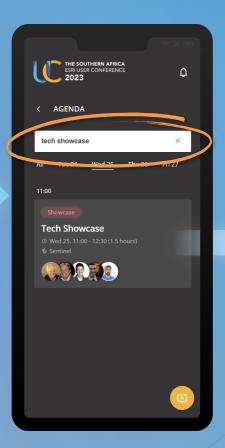
Open uc2023.esri-southafrica.com and browse the agenda

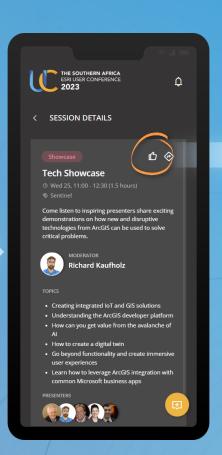
Search and select the session you attended

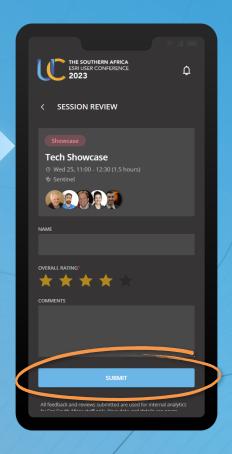
Click the "thumbs up" icon

Complete and submit your review











CONNECTING COMMUNITIES